

Non-Storefront Booth Application



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SIGN-UP DEADLINE FRIDAY, September 11th
TO BE INCLUDED IN PRINTED MATERIALS

Event Date: Friday, October 2nd, 2009 3-7 PM

Company Name _____

Address (Street/City/State/Zip) _____

Contact Name _____

Phone/Email _____

Type of Business/Products _____

Please describe what you intend to display, if you plan to provide samples, any interactive promotions, and any other activities. Please note that we will need a copy of your Seattle B&O license to sell products at this event.

Authorized Signature _____ date _____

Cost of a Company Booth (for those not located on University Way NE):

If you are a member of the Greater University Chamber, your cost is \$375

If you are not a member of the Greater University Chamber, your cost is \$550

(if you have not had a chance to join us yet, why not do it now and take advantage of one of our many member discounts)

What do you get with your booth fee?

- A booth on the AVE (these are 8x8 spaces because of the City's sidewalk limitations). We will provide you with a canopy, but you must set it up and take it down yourself. We will bring it to your location, provide set-up instructions, and pick it up at the end of the event. We do not have the capacity to provide electricity at this event. Please bring your own display tables and chairs.
- Your business name and your booth location on our promotional materials, event maps and on the web.
- A free 2"x2" ad in the UW Daily promotion insert for the event (see the attached flyer) Your ad cost is included in your booth fee. You are responsible for coordinating with the UW Daily for your artwork. If you wish to upgrade the size of your ad, the additional costs is up to you. You must be a registered participant to take advantage of this great promotional opportunity

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